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**Innovation management —
Fundamentals and vocabulary**

Management de l'innovation — Principes essentiels et vocabulaire



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Contents

Foreword.....	
Introduction.....	r.....
1	Scope.....
2	Normative references.....
3	Terms and definitions.....
3.1	General terms related to innovation.....
3.2	Terms related to organization.....
3.3	Terms related to objective.....
3.4	Terms related to knowledge.....
3.5	Terms related to intellectual property.....
3.6	Terms related to innovation initiative.....
3.7	Term's related to performance.....
3.8	Terms related to assessment.....
4	Fundamental concepts and innovation management principles.....
4.1	General.....
4.1.1	Rationale for engaging in innovation activities.....
4.1.2	Innovation activities in organizations.....
4.1.3	Impact of innovations.....
4.2	Fundamental concepts.....
4.2.1	Innovation.....;..... •.....
4.2.2	Attributes of innovation.....
4.2.3	Concepts related to innovation.....
4.2.4	Activities and processes to achieve innovation.....
4.2.5	Innovation management.....
4.2.6	Innovation management system.....
4.2.7	Relationship with other management systems.....
4.3	Innovation management principles.....
4.3.1	Realization of value.....
4.3.2	Future-focused leaders.....
4.3.3	Strategic direction.....
4.3.4	Culture.....
4.3.5	Exploiting insights.....
4.3.6	Managing uncertainty.....
4.3.7	Adaptability.....
4.3.8	Systems approach.....
Annex A [informative) Concept relationships and their graphical representation.....	
Annex B [informative) Relations to vocabulary of other organizations.....	
Bibliography.....	
Alphabetical index of terms.....	