

Sarah Hartmann

MONUMENTS OF EVERYDAY LIFE

Interplays
of City,
Infrastructure,
and Architecture
in São Paulo

jovis

Foreword by Jörg Schröder**Cities Need Monuments!**

9 STATEMENT OF THE BOOK

14 RESEARCH AND URBAN DESIGN IN SÃO PAULO

*Introduction and Relevance**Research Design**Spatial Context São Paulo***Monuments as Multilayered Interplays**

37 HYPOTHESIS

39 INFRASTRUCTURE AND URBAN PLANNING IN THE CENTRO EXPANDIDO—PAST AND PRESENT

*Le Corbusier's Superstructure**The "Plano de Avenidas" of Francisco Prestes Maia**Robert Moses's Vision of Urban Superhighways in São Paulo**Recent Projects about Infrastructure and Public Space in São Paulo*

51 RELATIONS OF CITY AND ARCHITECTURE IN SÃO PAULO

*Teatro Oficina: Theater as a Street**Faculdade de Arquitetura USP: Architecture and Communication**SESC POMPÉIA: Cidadela da Liberdade**MUBE: Museu Brasileiro de Escultura*

63 INTERPLAYS OF CITY, INFRASTRUCTURE, AND ARCHITECTURE—CASE STUDIES

*Case A: Avenida Paulista and the Vão do MASP**Case B: Avenida Vinte e Três de Maio and Centro Cultural São Paulo**Case C: Avenida São João and Minhocão**Case D: Avenida Alcântara Machado and the Sport Strip***Conversations on Monuments and City**

89 FRAMEWORK FOR A REINTERPRETATION

92 CONVERSATIONS

*Autonomous Artifacts: Louis Kahn and Rem Koolhaas**Change and Permanence: Alois Riegl and Aldo Rossi**Hybrid Streetscapes: R. Venturi, D. Scott Brown, S. Izenour, and C. Moore**Commonplaceness: Lina Bo Bardi and Jane Jacobs*

Exploring Monumental Layers

114

READING THROUGH A TRANSVERSAL TAXONOMY 117

FIGURE: OPEN OBJECTS 118

Spatial Configurations

Technical Constructions

(De-)Materializations

PROCESS: RECIPROCAL LOOPS 130

Relations of Change and Durability

Redirections of the Political Heritage

Pioneering Spirits

CONTEXT: UNFOLDED STREETSCAPES 148

Urban Corridors

Metaphoric Lens

PRACTICE: PERFORMATIVE PLATFORMS 160

Intended and Unintended Conquests

Places with a View

Everyday Activities

Performative Potential

Monuments of Everyday Life

188

RELATIONAL FIGURE 190

REFLECTION ONE: KEYS FOR SÃO PAULO 192

REFLECTION TWO: URBAN DESIGN DEVICES 196

REFLECTION THREE: THE CAPACITY OF MONUMENTS OF EVERYDAY LIFE 202

by *Mosè Ricci* **Outlook**

206

Annex

208

BIBLIOGRAPHY 210

IMPRINT 224