Handbook of Qualitative Research Methods for Family Business

Edited by

Alfredo De Massis

Professor of Entrepreneurship and Family Business, Free University of Bozen-Bolzano, Italy and Lancaster University Management School, UK

Nadine Kammerlander

Professor of Family Business, WHU – Otto Beisheim School of Management, Germany

HANDBOOKS OF RESEARCH METHODS IN MANAGEMENT

L¹ L¹ Edward Elgar <u>P i P 4</u> PUBLISHING

Cheltenham, UK • Northampton, MA, USA

PART III USING NARRATIVE-BASED APPROACHES AND INVESTIGATING INTERPERSONAL RELATIONSHIPS

10	Mapping narratives in family business studies: a guideline for researchers <i>Michela Floris, Cinzia Dessi and Angela Dettori</i>	224
11	Growth through innovation and internationalization: exploring the role of family business identity through narrative analysis <i>Alexandra Dawson, Maria Jose Parada Balderrama and Alberto Gimeno Sandig</i>	248
12	Illuminating the space between: investigating interpersonal relationships in family firms through qualitative inquiry <i>Matthias Waldkirch</i>	270
PAI	RT IV ALTERNATIVE METHODS AND METHODOLOGIES	
13	Reasons, opportunities and methods for a visual analysis of organizational tensions in family business <i>Mara Brumana, Attilia Ruzzene andKaterina Vasilevska</i>	284
14	The fsQCA method in family business research Daniel Pittino, Francesca Visintin and Giancarlo Lauto	304
15	Treating non-family managers like family: new insights from a re-analysis of pre-existing qualitative interview data <i>Jennifer E. Jennings, Albert E. James and Elizabeth A. Tetzlaff</i>	321
16	Research methods on emotions in family business <i>Rania Labaki</i>	351
PA	RT V PUBLISHING QUALITATIVE FAMILY BUSINESS RESEARCH AND ADDRESSING PRACTICAL ISSUES	
17	Why do so many qualitative studies of family businesses get rejected? Confessions of a recovering associate editor of the <i>Family Business Review</i> <i>W. Gibb Dyer</i>	390
18	Engaging practitioners in qualitative family business research: an engaged scholarship approach Judith van Helvert-Beugels, Mattias Nordqvist and Leif Melin	399
19	Bridging communication, building trust: the art and science of getting access to informants and preparing them for in-depth qualitative inquiry <i>Leilanie Mohd Nor and Mohar Yusof</i>	418
Index		427