VISUAL COMMUNICATION Understanding Images in Media Cultule

Giorgia Aiello & Katy Parry



Los Angeles |London | New Delhi Singapore | Washington DC j Melbourne

CONTENTS

About the authors Acknowledgements		vii
		ix
Pre	face	xi
1	Introduction	1
2	Understanding images in media culture: methodological considerations	17
PA	RTI IDENTITIES	
3	Envisioning the self in digital media	37
4	Communicating visions of collective identity	61
5	Ways of seeing difference beyond stereotypes	85
PA	RT II POLITICS	
6	Images of politicians in the public sphere	109
7	The visual spectacles of protest and activism	135
8	Picturing international conflict and war	159
PA	RT III COMMODITIES	
9	The visual attractions of advertising and promotional	
	culture	185
10	Visualizing lifestyles as commodities	209
11	Brands as visual experiences	233
12	Conclusion	257
References		267
Index		289