

Vishal K. Gupta

Great Minds in Entrepreneurship Research

Contributions, Critiques, and Conversations

palgrave
macmillan

Contents

1	Introduction	1
2	Small Firms	17
3	Purpose	^3
4	Geography	73
5	From the Disciplines	99
6	Strategy	129
7	Sub-Domains	183
8	Overall Program	215
9	Conclusion	237
	Index	249