FOURTEENTH EDITION AND FORTIETH ANNIVERSARY EDITION

Intercultural Communication A READER

Larry A. Samovar San Diego Statie University, Emeritus

Richard E. Porter California State University, Long Beach, Emeritus

Edwin R. McDaniel

Japan–U.S. Communication Association (JUCA)

Carolyn Sexton Roy

SAN DIEGO STATE UNIVERSITY



Australia • Brazil • Japan • Korea • Mexico • Singapore • Spain • United Kingdom • United States

Contents

Preface viii

Approaches to Intercultural Communication 1

Understanding and Applying Intercultural Communication in the Global Community: The Fundamentals 5 EDWIN R. MCDANIEL, LARRY A. SAMOVAR

Intercultural Communication in a Globalized World 16 BERNARD SAINT-JACQUES

"Harmony without Uniformity": An Asiacentric Worldview and Its Communicative Implications 27 ΥΟΣΗΙΤΑΚΑ ΜΙΙΚΕ

Relevance and Application of Intercultural Communication Theory and Research 42 FELIPE KORZENNY

Z Cultural Identity: Issues of Belonging 47

Cultural Identity and Intercultural Communication 53 MARY JANE COLLIER

An Alternative View of Identity 61 GUO-MING CHEN

American Indian Identity: Communicating Indian-ness 70 STEVEN B. PRATT, MERRY C. PRATT, LYNDA D. DIXON

Understanding Whiteness in the United States 76 **JUDITH N. MARTIN**

Chicano/a Ethnicity: A Concept in Search of Content 85 **JAMES STEVEN SAUCEDA**

Straddling Cultural Borders: Exploring Identity in Multiple Reacculturation 92 CHUKA ONWUMECHILI, PETER O. NWOSU, Ronald L. Jackson II

International Cultures: **Understanding Diversity** 105

The Impact of Confucianism on Interpersonal Relationships and Communication Patterns in East Asia 110 **JUNE OCK YUM**

Some Basic Cultural Patterns of India 121 Nemi C. Jain

Communication with Egyptians 126 POLLY A. BEGLEY

Russian Cultural Values and Workplace Communication Patterns 133 Mira Bergeison

Cultural Patterns of the Maasai 141 LISA SKOW, LARRY A. SAMOVAR

Co-Cultures: Living in a Multicultural World 150

Who's Got the Room at the Top? Issues of Dominance and Nondominance in Intercultural 154 Communication EDITH A. FOLB

"Which Is My Good Leg?": Cultural Communication of Persons with Disabilities 162 DAWN O. BRAITHWAITE, CHARLES A. BRAITHWAITE

Gender and Communication: Sex Is More Than a Three-Letter Word 174 IUDY C. PEARSON

An African American Communication Perspective 182 SIDNEY A. RIBEAU, JOHN R. BALDWIN, MICHAEL L. HECHT

In Plain Sight: Gay and Lesbian Communication and Culture 190 WILLIAM F. EADIE

D Intercultural Messages: Verbal and Nonverbal Interaction 204

The Nexus of Language, 'Communication, and Culture 209 Mary Fong

Dialogue and Cultural Communication Codes between Israeli-Jews and Palestinians 217 DONALD G. ELLIS, IFAT MAOZ

Mexican Dichos: Lessons through Language 224 CAROLYN ROY

In Different Dimensions: Nonverbal Communication and Culture 229 Peter A. Andersen

Japanese Nonverbal Communication: A Reflection of Cultural Themes 242 Edwin R. McDaniel

Language Matters 251 AARON CASTELAN CARGILE

Cultural Contexts: The Influence of the Setting 260

Japanese Style of Decision Making in Business Organizations 266 KAZUO NISHIYAMA

Comparing and Contrasting German

and American Business Cultures 273 MICHAEL B. HINNER

Intercultural Communication in the University Classroom 288 LISA M. SKOW, LAURIE STEPHAN

Culture and Communication in the Classroom 302 GENEVA GAY

Negotiating Cultural Understanding in Health Care Communication 320 PATRICIA GEIST-MARTIN

"Half-Truths" in Argentina, Brazil, and India: An Intercultural Analysis of Physician–Patient Communication 329 NAGESH RAO

Communicating Interculturally: Becoming Competent 340

A Model of Intercultural Communication Competence 343 BRIAN H. SPITZBERG

Managing Intercultural Conflicts E∬fectively 355 Stella Ting-Toomey

Understanding Cultural Identities in Intercultural Communication: A Ten-Step Inventory 367 MARY JANE COLLIER

Adapting to a New Culture 385 YOUNG YUN KIM

D Ethical Considerations: Changing Behavior 398

The Limits of Cultural Diversity401Harlan Cleveland

Intercultural Personhood: An Integration of Eastern and Western Perspectives 405 YOUNG YUN KIM

A Communicative Approach to Intercultural Dialogue on Ethics 417 RICHARD EVANOFF

Peace as an Ethic for Intercultural Communication 422 David W. Kale

New Perspectives: Prospects for the Future 427

From Culture to Interculture: Communication, Adaptation, and Identity Transformation in the Globalizing World 430 YOUNG YUN KIM

The Multiculturalism Dilemma 438 BERNARD SAINT-JACQUES

Asiacentricity and Shapes of the Future: Envisioning the Field of Intercultural Communication in the Globalization Era 449 YOSHITAKA MIIKE, JING YIN Seeking Common Ground While Accepting Differences through Tolerance: U.S.–China Intercultural Communication in the Global Community 465 GUO-MING CHEN

•

Ŧ

٢

The Promise of Intercultural New Media Studies ROBERT SHUTER

Index 483

1