ADVANCES IN ENTREPRENEURSHIP, FIRM EMERGENCE AND GROWTH VOLUME 18

MODELS OF START-UP THINKING AND ACTION: THEORETICAL, EMPIRICAL AND PEDAGOGICAL APPROACHES

EDITED BY

JEROME A. KATZ

Cook School of Business, Saint Louis University, Saint Louis, MO, USA

ANDREW C. CORBETT

Babson College, Babson Park, MA, USA

United Kingdom – North America – Japan India – Malaysia – China^

CONTENTS

LIST OF CONTRIBUTORS

INTRODUCTION

CHAPTER 1 TOWARD A DESIGN SCIENCE OF ENTREPRENEURSHIP Dimo Dimov	1
CHAPTER 2 SOCIOCULTURAL CONTEXT, ENTREPRENEUR TYPES, MINDSETS AND ENTREPRENEURIAL ACTION IN	
TIRADENTES, BRAZIL Reed E. Nelson, Anderson Santana and Matthew S. Wood	33
Reed E. Welson, Anderson Saniana and Matthew S. Wood	55
CHAPTER 3 NEW VENTURE PLANNING AND LEAN	
START-UP ACTIVITIES: A LONGITUDINAL	
EMPIRICAL STUDY OF ENTREPRENEURIAL	
SUCCESS, FOUNDER PREFERENCES AND	
VENTURE CONTEXT	
Benson Honig and Christian Hopp	75
CHAPTER 4 A DESIGN THINKING-BASED	
CONCEPTUALIZATION OF THE "HOW" AND	
"WHAT" OF NASCENT SOCIAL VENTURE	
DEVELOPMENT	
Aparna Katre	109
CHAPTER 5 THE EVOLUTION OF BUSINESS PLANS IN INTERNATIONAL BUSINESS PLAN COMPETITIONS	
Charles Hofer	145

CHAPTER 6 AN EXPLORATION OF THE PHENOMENON OF BUSINESS PLANNING IN NASCENT AND YOUNG FIRMS Christophe Garonne and Per Davidsson

213

CHAPTER 7 HOW SHOULD ENTREPRENEURSHIP	
BE TAUGHT TO STUDENTS WITH DIVERSE	
EXPERIENCE? A SET OF CONCEPTUAL MODELS OF	
ENTREPRENEURSHIP EDUCATION	
Zhaocheng (Elly) Zeng and Benson Honig 23	37