Teaching Entrepreneurship to Postgraduates

Colin Jones

University of Tasmania, Australia

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

Figures		vi
Foreword by Christine Volkmann		vii
Introduction	"	viii

PARTI SCOPING THE ISSUES

1	Your teaching philosophy	3
2	Nascent entrepreneurship and adults	14
3	The situational dilemma	24

PART II THE NATURE OF OUR STUDENTS

4	The tethered adventurer	37
5	Exploiting student experience	45
6	The extended learning environment	55
7	The resource profile	60

PART III BEING ENTREPRENEURIAL

8	Seeing the world differently	67
9	Believing and knowing	93
10	Ideas and business plans	104
11	Connecting for action	115

PART IV CREATING COMMUNITY LEADERS

12 You are not alone	131
Appendices	140
References	142
Index	148