Social Entrepreneurship

An Affirmative Critique

Edited by

Pascal Dey

Doctor in Sociology and Associate Professor, Grenoble Ecole de Management, France and University of St. Gallen, Switzerland

Chris Steyaert

Doctor in Psychology and Professor in Organizational Psychology, University of St. Gallen, Switzerland

1FTP Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

List List	of figures of tables of contributors nowledgements	vu VUl IX XI
1	The books on social entrepreneurship we edit, critique and imagine Chris Steyaert and Pascal Dey	1
PAI	RT I SOCIAL ENTREPRENEURSHIP, POLITICAL REPRESENTATION AND MYTH-BUSTING	
2	A methodological critique of the social enterprise growth myth Simon Teasdale, Fergus Lyon and Robyn Owen (Baldock)	19
3	Nonprofit commercial revenue: a replacement for declining government grants and private contributions? Janelle A. Kerlin and Tom H. Pollak	40
4	Bursting the bubble: the mythologies of many social enterprises and enterprising nonprofits <i>Raymond Dart</i>	65
PAI	RT II SOCIAL ENTREPRENEURSHIP, IDEOLOGY AND POWER EFFECTS	
5	The tale of the veil: unweaving Big Society and the social enterprise myth Chris Mason and Michael Moran	75
6	Myth in social entrepreneurship research: an inquiry into rationalist, ideological and dialectic practices of demystification <i>Pascal Dey and Chris Steyaert</i>	100
7	Social entrepreneurship: mythological 'doublethink' Lew Perren	127

PART III SOCIAL ENTREPRENEURSHIP AND ITS ENACTMENTS

8 '(It) is exactly what it was in me': the performativity of social entrepreneurship

Stefanie Mauksch

- 9 Of course, trust is not the whole story: narratives of dancing with a critical friend in social enterprise-public sector collaborations

 Pam Seanor
- 10 Social entrepreneurship: performative enactments of compassion *Karin Berglund*

PART IV SOCIAL ENTREPRENEURSHIP, PARTICIPATION AND DEMOCRACY

- 11 Deliberative democracy in social entrepreneurship: a discourse ethics approach to participative processes of social change *Trish Ruebottom*
- 12 Social entrepreneurship and democracy *Angela M. Eikenberry*
- 13 Social entrepreneurship, democracy and political participation *Denise M. Horn*

PART V SOCIAL ENTREPRENEURSHIP, RELATIONALITY AND THE POSSIBLE

- 14 Expanding the realm of the possible: field theory and a relational framing of social entrepreneurship *Victor J Friedman, Israel Sykes and Markus Strauch*
- 15 Becoming possible in the Anthropocene? *Becoming-socialentrepreneurship* as more-than-capitalist practice *Marta B. Calas, Seray Ergene and Linda Smircich*
- 16 New framings and practices of critical research Jenny Cameron

Index