Corporate Entrepreneurship 2.0: Research Development and Future Directions

Donald F. Kuratko

The Jack M. Gill Distinguished Chair of Entrepreneurship, Professor of Entrepreneurship, The Kelley School of Business, Indiana University, USA



Contents

1	Intro	oduction	3
2	Research on Corporate Entrepreneurship Through the Decades 7		
	2.1	Decade of the 1970s	8
	2.2	Decade of the 1980s	9
	2.3	Decade of the 1990s	10
	2.4	Decade of the 2000s	12
	2.5	Decade of the 2010s	13
3	Research Domains of Corporate Entrepreneurship		15
	3.1	Corporate Venturing	16
	3.2	Strategic Entrepreneurship	18
	3.3	Entrepreneurial Orientation	21
4	Specific Topics Within Corporate Entrepreneurship		23
	4.1	Implementation of Corporate Entrepreneurship	23
	4.2	Focus on Management Levels	24
	4.3	Development of Models and Metrics for Corporate	
		Entrepreneurship	26
	4.4	Emerging Specialized Topics	32
5	Futu	ure Directions	37

5 Future Directions