

THE DESIGN THINKING PLAYROOK

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Content

The Tetris blocks will guide you through *The Design Thinking Playbook*. We start with a better understanding of the individual phases of the design thinking cycle. In the thematic block of "Transform," we discuss the best ways to shape framework conditions and how strategic foresight helps us to create greater visions. The last part, "Design the Future," focuses on the design criteria in digitization, the design of ecosystems and the convergence of systems thinking and design thinking, and the options of how to combine data analytics and design thinking.

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