## CONTEMPORARY ISSUES IN ENTREPRENEURSHIP RESEARCH VOLUME 7

# ENTREPRENEURSHIP EDUCATION: NEW PERSPECTIVES ON ENTREPRENEURSHIP EDUCATION

EDITED BY

Ohio University, Athens, OH, USA

institute for small business and entrepreneurship



United Kingdom – North America – Japan India – Malaysia – China

#### **CONTENTS**

LIST OF CONTRIBUTORS

SERIES EDITOR'S PREFACE

### NEW PERSPECTIVES ON ENTREPRENEURSHIP EDUCATION

Paul Jones, Gideon Maas and Luke Pittaway

# PARTI STUDIES OF THE IMPACT OF ENTREPRENEURSHIP EDUCATION UPON STUDENT COMMUNITIES

LEARNING TO EVOLVE: INCREASING ENTREPRENEURIAL SELF-EFFICACY AND PUTTING THE MARKET FIRST Dermot Breslin

EDUCATIONAL CONTEXT AND ENTREPRENEURIAL INTENTIONS OF UNIVERSITY STUDENTS: AN ITALIAN STUDY

Alessandra Tognazzo, Martina Gianecchini and Paolo Gubitta

UNDERGRADUATE STUDENTS' WILLINGNESS TO START OWN AGRIBUSINESS VENTURE AFTER GRADUATION: A GHANAIAN CASE

Martin Bosompem, Samuel K. N. Dadzie and Edwin Tandoh

THE IMPACT OF MODERN UK UNIVERSITY ENTREPRENEURSHIP & ENTERPRISE EDUCATION ON ENTREPRENEURIAL ACTIONS: A CASE STUDY OF RUSSIAN STUDENTS Selwyn Seymour and Yuliana Topazly	107	
PART II NOVEL ENTREPRENEURSHIP EDUCATION PEDAGOGY		
NOVEL ENTREPRENEURSHIP EDUCATION PEDAGOGY		
TEACHING ENTREPRENEURSHIP AS LIVED EXPERIENCE THROUGH 'WONDERMENT EXERCISES'		
Rita G. Klapper and Helle Neergaard	145	
CREATING MEANINGFUL ENTREPRENEURIAL PRACTICE: CRAFTING PEDAGOGICAL AWARENESS		
David Higgins and Deema Refai	171	
ENHANCED ENTREPRENEURIAL LEARNING THROUGH VISUAL EXPERIENTIAL LEARNING Paul Jones, Robert Newbery and Philip Underwood	197	
LUDIC EXECUTIVES: THE CASE FOR PLAY IN ENTREPRENEURIAL LEARNING DESIGN Edward Gonsalves and Ricardo Zamora	213	
CONSTRUCTIVIST ENTREPRENEURIAL TEACHING: THE TELECC ONLINE APPROACH IN GREECE Alexandros Kakouris	235	
PART III		
ENTREPRENEURSHIP EDUCATION INTERVENTION		
PAN-EUROPEAN ENTREPRENEURIAL SUMMER ACADEMIES WITH IMPACT: THE CASE OF STARTIFY7		
Dimitris Bibikas, Tim Vorley and Robert Wapshott	261	

Contents vii

BOUNDARY CROSSING WORKSHOPS FOR ENTERPRISE EDUCATION: A CAPABIUITY APPROACH	202
Daniele Morselli	283
EXPERIENCING BUSINESS START-UP THROUGH AN ENTERPRISE PLACEMENT YEAR	
Kelly Smith and Philip Clegg	307
DESIGNING AND DELIVERING INCLUSIVE AND ACCESSIBLE ENTREPRENEURSHIP EDUCATION  Anne M. J. Smith, Declan Jones, Bernadette Scott and Adriano Stadler	335
ABOUT THE EDITORS	359
ABOUT THE AUTHORS	361
INDEX	371