Open Innovation Unveiling the Power of the Human Element

Editors

Dimitrios Salampasis

Swinburne University, of Technology, Australia

Anne-Laure Mention

RMIT University, Australia



Contents

About the Edi	itors	v
List of Contributors		vii
Introduction	Unbundling the Human Element in Open Innovation: Views, Arguments and Perspectives <i>Dimitrios Salampasis and Anne-Laure Mention</i>	xix
Chapter 1	How Do Human Resource Practices Strengthen Open Innovation? An Exploratory Analysis Svenja Paul, Nadine Roijakkers and Letizia Mortara	1
Chapter 2	Open Innovation and Culture: A System Dynamics Model Justyna Dąbrowska and Irina Fiegenbaum	29
Chapter 3	Impediments and Hurdles for Excelling the Human Element in Open Innovation and the Organizational Readiness and Barriers <i>Bjoern Engels and Claudia Costa</i>	57
Chapter 4	The Human Side of Open Innovation: Traits, Abilities and Motivational Factors to Successfully Manage Open Innovation Projects Volker Lippitz, Benjamin Thedieck and Stefan Jost	83

xviii Contents

Chapter 5	The Human Side of Open Innovation: What Room for Training and Development? <i>Riccardo Sartori, Andrea Ceschi</i> <i>and Arianna Costantini</i>	111
Chapter 6	CEOs in Innovative SMEs: Open Innovation Initiators and Facilitators Joon Mo Ahn, Tim Minshall and Letizia Mortara	135
Chapter 7	Executive Management and Enterprise Readiness for Entrepreneurship-Driven Open Innovation <i>Patrick Crasson</i>	167
Chapter 8	The Influence of International Knowledge and Skills and Firm Internationalization on Open Innovation <i>Maja Bašić</i>	191
Chapter 9	How Entrepreneurs from Incubated Start-ups Adapt to Open Innovation: An Illustration through Romanian Business Incubators <i>Simona Adela Maria Grama</i>	221
Chapter 10	Unveiling Human-Related Challenges in a Convergence-Driven Open Innovation Project: Evidences from an Action Research Case Zorica Zagorac-Uremovic, Ana Procopio Schön, Markus Spiegel and Christian Marxt	249
Chapter 11	Motivations to Contribute Financially to Crowdfunding Projects <i>Krystallia Moysidou</i>	283
Chapter 12	Human, Organizational and Societal Aspects of Workplace Bullying in Times of Open Innovation: Understanding, Organizing, and Prevention	710
	and Prevention Maria-Christina Tsiama	319
Index		355