# The Emergence of Entrepreneurial Behaviour

# Intention, Education and Orientation

Edited by

#### Susana C. Santos

Postdoctoral Fellow, ISCTE – Instituto Universitario de Lisboa, Portugal and University of Florida, USA

#### Antonio Caetano

Full Professor, ISCTE - Instituto Universitario de Lisboa, Portugal

## **Craig Mitchell**

PhD candidate, Sten K. Johnson Centre for Entrepreneurship, Lund University School of Economics and Management, Sweden

### **Hans Landstrom**

Professor in Business Administration, Sten K. Johnson Centre for Entrepreneurship, Lund University, Sweden

# Alain Fayolle

Professor of Entrepreneurship and Director, Entrepreneurship Research Centre, EMLYON Business School, France

#### EUROPEAN RESEARCH IN ENTREPRENEURSHIP



Cheltenham, UK • Northampton, MA, USA

# Contents

List of contributors		vii	
1	Contributions on entrepreneurial behaviour research Susana C. Santos, Craig Mitchell, Hans Landstrom, Alain Fayolle and Antonio Caetano	1	
PAI	PART I THE ENTREPRENEUR AS AN INDIVIDUAL AND THE THEORY OF PLANNED BEHAVIOUR		
2	Connecting the literature dots: a literature review on prototypes in entrepreneurship research Silvia Fernandes Costa, Antonio Caetano, Arjan J. Frederiks and Susana C. Santos	15	
3	Entrepreneurial potential among individuals with different entrepreneurial experience Susana C. Santos, Antonio Caetano, Silvia Fernandes Costa and Xaver Neumeyer	44	
4	Individual and cultural values as psychosocial cognitive antecedents and moderators of entrepreneurial intentions <i>Ricardo Figueiredo Belchior and Francisco Linan</i>	66	
PART II ENTREPRENEURSHIP EDUCATION			
5	Promoting entrepreneurship in an unfavourable setting: a case study of a university programme in Malaysia  Mohd Rashan Shah Robuan, Inmaculada Jaen and  Francisco Linan	89	
6	Formal mentorship in experiential entrepreneurship education: examining conditions for entrepreneurial learning among students  Gustav Hagg and Diamanto Politis	112	
7	Social loafing in student entrepreneurship teams Roisin Lyons, Theodore Lynn and Ciaran Mac an Bhaird	140	

8	Perceived learning outcomes of experiential entrepreneurship education: the case of Latvian business schools  Inna Kozlinska, Tdnis Mets and Kart Roigas	165
PAl	RT III CORPORATE ENTREPRENEURSHIP/ ENTREPRENEURIAL ORIENTATION	
9	Assembling the puzzle: the need to assess both the internal and external side of corporate entrepreneurship <i>Angelo Riviezzo</i>	199
10	Linking SMEs' strategic orientation and international performance: insights from an empirical investigation in Italy <i>Angelo Riviezzo and Antonella Garofano</i>	223
11	Does entrepreneurial orientation matter to strategic alliances formation: the influence of entrepreneurial orientation and leaders on the success of partnerships in entrepreneurial business  Antonio Benedito de Oliveira Jr, Mauro Jose de Oliveira and Roberto Carlos Bernardes	260
Ind	Index	