Handbook of Research on Corporate Entrepreneurship

Edited by

Shaker A. Zahra University of Minnesota, USA Donald O. Neubaum Florida Atlantic University, USA

James C. Hayton

Rutgers University, USA

XT¹IT¹ Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

List	t of contributors	vii
	roduction Iker A. Zahra, Donald O. Neubaum and James C. Hayton	1
PA	RT I CORPORATE ENTREPRENEURSHIP AND INTERNAL VENTURING	
1	Internal corporate venturing: a review of (almost) five decades of literature Susan A. Hill and Stylianos Georgoulas	13
2	Who is the corporate entrepreneur? Insights from opportunity discovery and creation theory <i>Henri Burgers and Vareska Van de Vrande</i>	64
3	A dynamic human capital perspective on corporate opportunity identification Mathew Hughes, Deniz Ucbasaran and Miranda Lewis	87
PA	RT II CORPORATE ENTREPRENEURSHIP AND ORGANIZATIONAL CAPABILITY	
4	Towards a relational view of corporate entrepreneurship Zeki Simsek and Ciaran Heavey	119
5	Institutionalizing corporate entrepreneurship as the firm's innovation function: reflections from a longitudinal research program <i>Gina Colarelli O'Connor</i>	145
6	Strategic renewal and firm performance: implication of incremental versus radical change after environmental upheavals <i>Elton L. Scifres, James J. Chrisman and Esra Memili</i>	175

PART III CORPORATE VENTURE CAPITAL AND EXTERNAL VENTURING

7	Corporate venture capital: important themes and future directions Sandip Basu, Anu Wadhwa and Suresh Kotha	203
8	InnoVen and the Monsanto Paradox: strategic exploration with the first external corporate venture capital fund <i>Mariann Jelinek and Diana Day</i>	235
9	Explorative and exploitative learning from corporate venture capital: a model of program-level determinants <i>Thomas Keil, Shaker A. Zahra and Markku Maula</i>	259
10	What inventions do corporate entrepreneurship programs access? Corporate venture capital investment in complementary and substituting ventures <i>Gary Dushnitsky and Miles Shaver</i>	290

Index