

# Handbook of Research on Entrepreneurship and Creativity

*Edited by*

Rolf Sternberg

*Leibniz Universitat Hannover, Germany*

Gerhard Krauss

*Universite de Rennes 2, France*

**Edward Elgar**

Cheltenham, UK • Northampton, MA, USA

# Contents

<i>List of figures</i>	vn
<i>List of tables</i>	VIII
<i>List of contributors</i>	x
1 Introduction: on the relationship between entrepreneurship and creativity <i>Gerhard Krauss and Rolf Sternberg</i>	1
PART I THE ROLE OF CREATIVITY FOR ENTREPRENEURIAL ACTIVITIES	
2 Managing entrepreneurship for innovation: a psychological analysis <i>David Cropley and Arthur Cropley</i>	21
3 Creativity as an integral element of social capital and its role in economic performance <i>Hans Westlund, Martin Andersson and Charlie Karlsson</i>	60
4 Entrepreneurship as organisation-creation <i>Daniel Hjorth</i>	97
5 Knowledge creation in entrepreneurial teams <i>Haifa Naffakhi-Charfeddine</i>	122
6 Entrepreneurship and creative professions—a micro-level analysis <i>Michael Fritsch and Alina Sorgner</i>	145
PART II THE LOCAL/REGIONAL ENVIRONMENT'S IMPACT ON ENTREPRENEURSHIP AND CREATIVITY	
7 Entrepreneurship in creative industries: the paradox between individual professionalization and dependence on social contexts and professional scenes <i>Bastian Lange</i>	177

- 8 The creative environment as stimulator for entrepreneurial opportunities

*Michael Stuetzer*

- 9 Places, publishers and personal ties: the relational qualities of urban environments for book publishers

*Barbara Heebels, Irina van Aalst and Oedzge Atzema*

PART III GOVERNMENT POLICIES TO SUPPORT BOTH  
ENTREPRENEURSHIP AND CREATIVE  
ECONOMIC DEVELOPMENT

- 10 From 18th century chemistry to the 21st century creative class  
a sociological perspective on policies intended to promote  
local economic development based on innovation

*Michel Grossetti*

- 11 Rhetoric and effects of the creative city policy: evidence and  
reflections from Milan and beyond

*Marianna d'Ovidio and Davide Ponzini*

- 12 The contribution of university-industry-government  
interactions to creative entrepreneurship and economic  
development

*Henry Etzkowitz*

- 13 The role of education in enterprising creativity

*Andy Penaluna, Kathryn Penaluna and Ivan Diego*

*Index*