

**THE OXFORD HANDBOOK OF**

**CREATIVE**

**INDUSTRIES**

*Edited By*

**CANDACE JONES, MARK LORENZEN**

*and*

**JONATHAN SAPSED**

**OXFORD**  
UNIVERSITY PRESS

# CONTENTS

<i>List of Figures</i>	<i>xi</i>
<i>List of Tables</i>	<i>xiii</i>
<i>List of Contributors</i>	<i>xv</i>

## **PART 1 INTRODUCTION**

1. <i>Creative Industries: A Typology of Change</i>	3
CANDACE JONES, MARK LORENZEN, AND JONATHAN SAPSED	

## **PART 2 CREATIVITY**

2. The Creative Mind	33
JAMES C. KAUFMAN AND ROBERT J. STERNBERG	
3. Creativity in Teams: Processes and Outcomes in Creative Industries	50
LUCY L. GILSON	
4. Creativity in Social Networks: A Core-Periphery Perspective	75
GINO CATTANI, SIMONE FERRIANI, AND MARIACHIARA COLUCCI	
5. Creativity in the City	96
RICHARD FLORIDA, CHARLOTTA MELLANDER, AND PATRICK ADLER	

## **PART 3 VALUING CREATIVITY AND CREATING VALUE**

6. "The Market for Symbolic Goods": Translating Economic and Syrrifiolic Capitals in Creative Industries	119
BARBARA TOWNLEY AND ELIZABETH GULLEDGE	
7. Trading Places: Auctions and the Rise of the Chinese Art Market	136
ANNA M. DEMPSTER	

8. The Market for Creative Labour: Talent and Inequalities PIERRE-MICHEL MENGER	148
9. Stars and Stardom in the Creative Industries ELIZABETH CURRID-HALKETT	171
10. Creative Entrepreneurs: The Business Models of Haute Cuisine Chefs SILVIYA SVEJENOVA, BARBARA SLAVICH, AND SONDOS G. ABDELGAWAD	184
11. Entrepreneurship in Creative Industries and Cultural Change: Art, Fashion, and Modernity in India MUKTI KHAIRE	200
12. Performance in the Creative Industries ALLEGRE L. HADIDA	219

## **PART 4 ORGANIZING CREATIVE INDUSTRIES**

13. Projects and Project Ecologies in Creative Industries TARA VINODRAI AND SEAN KEDDY	251
14. Managing Project-Based Organization in Creative Industries ROBERT DEFILLIPPI	268
15. Organizing Events for Configuring and Maintaining Creative Fields ELKE SCHUCLER AND JORG SYDOW	284
16. User Innovation in Creative Industries ELEONORA DI MARIA,-VLADI FINOTTO, AND FRANCESCO RULLANI	301
17. User Innovation in the Music Software Industry: The Case of Sibelius STEPHEN FLOWERS AND GEORGINA VOSS	320
18. Niches, Genres, and Classifications in the Creative Industries N. ANAND AND GREGOIRE CROIDIEU	327

## PART 5 INDUSTRIAL ORGANIZATION AND CREATIVE ECONOMY

- |   |     |
|---|-----|
| 19. Sunk Costs and the Dynamics of Creative Industries<br>GERBEN BARKER   | 351 |
| 20. Creative Industries and the Wider Economy<br>STUART CUNNINGHAM AND JASON POTTS  | 387 |
| 21. Brokerage, Mediation, and Social Networks in the<br>Creative Industries<br>PACEY C. FOSTER AND RICHARDE. OCEJO                          | 405 |
| 22. Digitizing Fads and Fashions: Disintermediation and Glocalized<br>Markets in Creative Industries<br>PAUL M. HIRSCH AND DANIEL A. GRUBER | 421 |

## PART 6 POLICY AND DEVELOPMENT

- |  |     |
|--|-----|
| 23. Copyright, the Creative Industries, and the Public Domain<br>FIONA MACMILLAN                                     | 439 |
| 24. Copyright and its Discontents<br>MARTIN KRETSCHMER   | 456 |
| 25. Public Policy for the Creative Industries<br>HASAN BAKHSHI, STUART CUNNINGHAM,<br>AND JUAN MATEOS-GARCIA         | 465 |
| 26. Global Production Networks in the Creative Industries<br>NEIL M. COE   | 486 |
| 27. Creative Industries and Development: Culture in Development,<br>or the Cultures of Development?<br>ANDY C. PRATT | 502 |
| <i>Author Index</i>  | 515 |
| <i>Subject Index</i>   | 535 |