## "WARREN BENNIS STEVEN B. SAMPLE with ROBASGHAR

\* \*

## 7 ^ ART and ADVENTURE

of

## LEADERSHIP

**Understanding Failure, Resilience, and Success** 

WILEY

## **•v CONTENTS**

•R

FOREWORD BILL GEORGE	XLLI
PREFACE STEVEN B. SAMPLE	XVI
ACKNOWLEDGMENTS	XXII
INTRODUCTION	1
REDEFINING SUCCESS AND FAILURE	11
WHY SUCCESS REQUIRES THE RIGHT KIND OF APPETITE FOR THE FIGHT	31

ACCEPTING AND EXERCISING MORAL RESPONSIBILITY: THE ABILITY TO ACCEPT—AND MANAGE—RESPONSIBILITY FOR DIFFICULT ETHICAL CHOICES

AVOIDING GROUPTHINK, MASS MEDIA, AND THE FAILURES OF THE HERD

A TIMELESS READING LIST THAT LEADS TO TIMELY SUCCESS

WHEN FAILURE IS BAKED 'INTO THE SYSTEM

BANKRUPTCY AND FAILURE AS THE GREAT AMERICAN PASTIME: A LAND OF SECOND CHANCES

CONCLUSION: REDEEMING FAILURE	119
NOTE FROM THE WRITER	127
NOTES	135
ABO'LJT THE AUTHORS	139