A Global Introduction

Mark Abrahamson
University of Connecticut



Contents

Preface xi

1 Introduction 1
Differentiating cities 1
A sociological view of cities 3
Official definitions 6
Historical urbanization 6
Case Study: An Early Primate City – London circa 1650 7
Metropolitan areas 9
Global city-regions 10
World trade 11
Governing global city-regions 12
Case Study: An Integrated Global City-Region – Copenhagen and Malmo 15

2 Cities and city-regions in the world economy

The future role of city-regions 16

Suggestions for additional reading 19

Summary 18 Notes 18

Corporate headquarters and producer services firms 22
Personnel flows 25
Global rankings 27
Place in the world city network 28
Economic activity rankings 33
A summary of economic rankings 35
The Asia-Pacific cities 37
Case Study: The Asia-Pacific Hub Ports: Hong Kong, Shanghai, and Singapore 37
Underground global commerce 39

Summary 40 Notes 41 Suggestions for additional reading 42

3 Modern industrial cities 43

Early industrial cities 44

 ${\it Case Study: An \ Early Modern \ Industrial \ City-Back \ of \ the \ Yards \ in \ Chicago}$

circa 1930 46

Industrialization and urban growth 47

Migration 49

Migration within and from Germany so

Case Study: From Germany to Rio Grande do Sul, Brazil 52

Fordism 53

Fordism and planned communities 55

Fordist city images 56

Ecology of the city and the Chicago School 57

Concentric zones 58

Suburbanization and industrialization 61

Case Study: Montreal's Industrial Suburbs around 1875 62

Social area analysis 63

Summary 65

Notes 66

Suggestions for additional reading 68

4 Postindustrial cities 69

De-industrialization 69

Urban neighborhoods 72

Case Study: La Courneuve in Suburban Paris 74

Incentives for further de-industrialization 76

Case Study: Remaking the Center of Istanbul, Turkey 79

The high-tech transformation 81

Social networks 82

Concentrations and investments 83

Attracting creative people 84

Gentrification and displacement 86

Case Study: Super-Gentrification in Central London 89

Fear of crime 90

Eliminating public space 91

Summary 93

Notes 93

Suggestions for additional reading 95

5 Postmodern urban theory 97

From ecology to political economy 98

The development of political economy 100

Cities as growth machines 101

Growth machine studies 103

Case Study: Historical Locations of Hospitals and Orphanages in Chicago 105

From Chicago to Los Angeles 106

Los Angeles and the L.A. School 107

Fragmentation 108

Polycentric form 209

Decentered growth 110

Societal and cultural differences 111

Durkheim's view 112

Postmodernism 113

De-differentiation, process, and inequality 223

Homelessness in Los Angeles 115

Case Study: The Causes of Homelessness in Los Angeles 116

Exiting homelessness in Los Angeles: A comparative view 227

The postmodern exemplar? 118

Summary 119

Notes 120

Suggestions for additional reading 121

6 Income inequality 123

Globalization and local tradition 124

Case Study: Stockholm's Changing Inequality 125

Measuring income inequality 126

Percentile shares 127

Gini Index 129

Inequality trends within cities and nations 130

Multinational corporations and foreign direct investment 132

Professional services firms 134

Dual service sectors 135

Case Study: MNCs and FDI in the New Delhi Capital Region 138

Other contributing variables 139

Political effects 140

Familial and gender effects 140

The geography of inequality 142

Separation at the top 143

Separation at the bottom 144

Class consciousness 146

Inequality across nations 147

A concluding dilemma 149

Summary 150 Notes 150 Suggestions for additional reading 153

7 Immigrants and enclaves 154

Immigrants and their routes 154 Undocumented immigrants 156

Case Study: Risky Migrations from Senya Beraku, Ghana, to Naples, Italy 158

Economic development and migration 159

Cumulative causation 162

Trafficking 162

Immigrants' contributions: perceptions and reality 164

Assimilation 167

Social integration and acculturation 169

Case Study: Naming Hispanic Girls and Boys in Los Angeles 169

Segmented assimilation and panethnic identities 171

Return migration 172

Case Study: Iraqi Women Return from Copenhagen 174

Enclaves 175

Ethnoburbs 177

Case Study: Chinese Grocery Shopping in Suburban Toronto 177

Enclaves as tourist attractions 178

Summary 181

Notes 181

Suggestions for additional reading 184

8 Global cities and global culture 185

Culture and the economy: traditional theoretical perspectives 186

Globalizing culture and global cities 187

Case Study: Beholding Women's Beauty in Nigeria 190

Limitations on diffusion 191

The cultural industries 191

Place in product 192

Cultural networks 193

Entertainment conglomerates 196

Related industries: advertising 199

Cultural rankings 201

Economic and cultural rankings compared 203

Developing cultural and economic activities 204

Case Study: Culture and Economy in Dubai 204

Summary 207

Notes 207

Suggestions for additional reading 209

269

9	Tourism and the experience economy 210	
	Work in an experience economy 210	
	Cities as entertainment machines 211	
	Employment and economic growth 212	
	Merging culture and economy 213	
	Tourism 214	
	The sameness of places 215	
	Selling places 218	
	Case Study: Melbourne, Australia, Becomes an Events City 221	
	Case Study: The Industrial Ecomuseum in Le Creusot, France 223	
	Branding cities 224	
	Commodification 226	
	Marx's view 226	
	From authentic to commodified places 229	
	Case Study: Gulou Hutong in Old Beijing 230	
	Summary 231	
	Notes 232	
	Suggestions for additional reading 234	
10	A political overview 235	
	Developing industrial cities 235	
	Case Study: Class Conflict in Industrializing Boston 237	
	Views of power 238	
	Mature industrial cities 241	
	Edge cities 241	
	Case Study: Khimki, in the Moscow City-Region, becomes	
	an Edge City 246	
	Global city-regions 247	
	Economic rescaling 248	
	Right to the city 249	
	Innovative neighborhood redevelopment 250	
	Case Study: Germany's Neighborhood Social City Program 251	
	Controlling surplus populations 252	
	Rescaling citizenship 254	
	Summary 255	
	Notes 256	
	Suggestions for additional reading 257	
	Classes	2
	Glossary	259
	Author index	265

Subject index