

Corporate Social Responsibility, Entrepreneurship, and Innovation

**Kenneth Amaeshi, Paul Nnodim,
and Onyeka Osuji**

Contents

<i>Acknowledgments</i>	ix
Introduction	1
1 Corporate Social Responsibility: Definitions and Meanings	7
2 Corporate Social Responsibility as Stakeholder Orientation to Management	16
3 Corporate Social Responsibility, Globalization, and the Global Governance Void	27
4 Corporate Social Responsibility as the Private Governance of Externalities	41
5 Corporate Social Responsibility as a Private Governance Mechanism: Implications for Markets	58
6 Corporate Social Responsibility as a Private Governance Mechanism: Implications for CSR in Different Institutional Contexts	78
7 The Problem of Accountability in the Global Networks of Production	85
8 Corporate Social Responsibility as a Business Philosophy and an Expression of Social Justice: Justice as Fairness	99
<i>Notes</i>	119
<i>Bibliography</i>	123
<i>About the Authors</i>	149
<i>Index</i>	151