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CASE STUDY
METHODS IN
BUSINESS RESEARCH

VOLUME I

*Developments and Debates in Case Study
Research in Business*

Edited by

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Contents

Appendix of Sources	xi
Editors' Introduction: Case Study Methods in Business Research <i>Albert J. Mills and Gabrielle Durepos</i>	xxi

Volume I: Developments and Debates in Case Study Research in Business

Introduction: Developments and Debates in Case Study Research in Business <i>Albert J. Mills and Gabrielle Durepos</i>	xxix
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Classic Articles in the Founding of the Case Study Tradition

1. "Case Study" in American Methodological Thought <i>Jennifer Piatt</i>	3
2. Bibliographies: 'I. Annotated Bibliography on Case Study Method' and 'II. Complementary Bibliography of Works Cited in Text' <i>Stephane Dufour and Dominic Fortin</i>	31
3. Does Prediction Conflict with Individualization? <i>Lewis E. Lawes</i>	49
4. Memorandum Concerning a Proposed Research Technique <i>Robert C. Angell</i>	55
5. On Generalization from Limited Social Data <i>Frank Alexander Ross</i>	61
6. Culture Case Study and Ideal-Typical Method: With Special Reference to Max Weber <i>Howard Becker</i>	69
7. The Quantification of Case Studies <i>Paul F. Lazarsfeld and W.S. Robinson</i>	79
8. A Clinical Case Study <i>Mervin A. Durea</i>	87
9. The Los Angeles Bureau of Power and Light: A Case Study of Public Ownership <i>Martin G. Glaeser</i>	91

Early Forays in Business

10. Rubber: A Case Study <i>William Orton</i>	107
11. The Influence of Interest Rates upon Entrepreneurial Decisions in Business – A Case Study <i>J. Franklin Ebersole</i>	125

12. Financial Control: A Case Study
Richard W. van Wagenen
13. Profit Sharing under Collective Bargaining: Three Case Studies
Joseph N. Scanlon
14. The WP Club: An Objective Case Study of a Group
Alvin F. Zander
15. Studies in the Social Development of an Industrial Community
(The Glacier Project): I. Collaborative Group Methods in a
Wage Negotiation Situation; Part One: Case Study
Elliott Jacques
16. The Case Study Method and the Establishment of
Standards of Efficiency
Preston P. Lebreton
17. Some Problems in Conceptualizing Organizational Climate:
A Case Study of a Bank
Chris Argyris

Debates in Case Study Research

18. Qualitative Data as an Attractive Nuisance: The Problem
of Analysis
Matthew B. Miles
19. Some Limitations of the Case Method: Experiences in a
Management Development Program
Chris Argyris
20. The Case Study Crisis: Some Answers
Robert K. Yin
21. The Harvard Business School Story: Avoiding Knowledge
by Being Relevant
Ianna Contardo and Robin Wensley
22. "The Possibility of the Testimony: A Case for Case Study Research
Paolo Quattrone
23. The Case Study as Disciplinary Convention: Evidence from
International Business Journals
Rebecca Piekkari, Catherine Welch and Eriikka Paavilainen
24. Digging Archaeology: Postpositivist Theory and Archival
Research in Case Study Development
Albert J. Mills and Jean Helms Mills

Volume II: Positivist Case Study Research in Business

Introduction: Positivist Case Study Research in Business
Gabrielle Durepos and Albert J. Mills

25. A Process Model of Internal Corporate Venturing in the
Diversified Major Firm
Robert A. Burgelman

26. Governance, Entrepreneurship and Effectiveness: Exploring the Link <i>Monica C. Diochon</i>	31
27. Keeping an Eye on the Mirror: Image and Identity in Organizational Adaptation <i>Jane E. Dutton and Janet M. Dukerich</i>	51
28. Politics of Strategic Decision Making in High-Velocity Environments: Toward a Midrange Theory <i>Kathleen M. Eisenhardt and L.J. Bourgeois III</i>	89
29. Toward a Model of Venture Capital Investment Decision Making <i>Vance H. Fried and Robert D. Hisrich</i>	121
30. Time and Transition in Work Teams: Toward a New Model of Group Development <i>Connie J.G. Gersick</i>	139
31. Measuring Organizational Cultures: A Qualitative and Quantitative Study across Twenty Cases <i>Geert Hofstede, Bram Neuijen, Denise Daval Ohayv and Geert Sanders</i>	173
32. How Consumers Consume: A Typology of Consumption Practices <i>Douglas B. Holt</i>	207
33. International Sourcing and Supply Chain Stability <i>David L. Levy</i>	237
34. Explaining the Formation of International New Ventures: The Limits of Theories from International Business Research <i>Patricia Phillips McDougall, Scott Shane and Benjamin M. Oviatt</i>	255
35. SMEs and CSR: An Approach to CSR in Their Own Words <i>David Murillo and Josep M. Lozano</i>	277
36. Toward an Understanding of Consumer Ambivalence <i>Cele Otnes, Tina M. Lowrey and L.J. Shrum</i>	297
37. Untangling the Relationship between Displayed Emotions and Organizational Sales: The Case of Convenience Stores <i>Robert I. Sutton and Anat Rafaeli</i>	325
38. Corporate Codes of Ethics and Sales Force Behavior: A Case Study <i>William A. Weeks and Jacques Nantel</i>	353
39. From Evangelism to General Service: The Transformation of the YMCA <i>Mayer N. Zald and Patricia Denton</i>	365
40. The Value of the Voting Right: A Study of the Milan Stock Exchange Experience <i>Luigi Zingales</i>	381

Volume III: Interpretive and Critical Approaches to Case Studies in Business

Introduction: Interpretivist and Critical Case Study Research in Business <i>Albert J. Mills and Gabrielle Durepos</i>	vii
41. On Studying Organizational Cultures <i>Andrew M. Pettigrew</i>	1
42. The Collapse of Sensemaking in Organizations: The Mann Gulch Disaster <i>Karl E. Weick</i>	15

43. The Good, the Bad, and the Ambivalent: Managing Identification among Amway Distributors <i>Michael G. Pratt</i>	43
44. The Dark Side of Organizations: Mistake, Misconduct, and Disaster <i>Diane Vaughan</i>	87
45. Supermarkets and Culture Clash: The Epistemological Role of Metaphors in Administrative Practice <i>Dvora Yanow</i>	123
46. The Bitter and the Sweet: Evolving Constellations of Product Mix Management in a Confectionery Company <i>Paivi Eriksson and Keijo Rasanen</i>	143
47. Talk as the Work: The Accomplishment of School Administration <i>Peter C. Gronn</i>	171
48. Narrative, Life Story and Manager Identity: A Case Study in Autobiographical Identity Work <i>Tony J. Watson</i>	197
49. The Role of Annual Reports in Gender and Class Contradictions at General Motors: 1917-1-976 <i>Tony Tinker and Marilyn Neimark</i>	223
50. Managing Cultural Diversity: Problems and Prospects for Ethnicity and Gender at Work <i>Lucy Taksa and Dimitria Groutsis</i>	247
51. A Critical Realist Approach to Institutional Entrepreneurship <i>Bernard Leca and Philippe Naccache</i>	267
52. 'Engineering Humour': Masculinity, Joking and Conflict in Shop-floor Relations <i>David L. Collinson</i>	291
53. Change, Talk and Sensemaking <i>Amy Thurlow and Jean Helms Mills</i>	311
54. Towards a Critical Spirituality of Organization <i>Emma Bell</i>	337
55. Nick Leeson and the Collapse of Barings Bank: Socio-Technical Networks and the 'Rogue Trader' <i>Ian Greener</i>	357
56. Labor and Social Legislation in the United States: Business Obstructionism and Accommodation <i>David Jacobs</i>	379
57. Critical Realism in Case Study Research <i>Geoff Easton</i>	399

Volume IV: Case Study Research from the Traditions of the Post and Beyond

Introduction: Case Study Research from the Traditions of the Post and Beyond <i>Gabrielle Durepos and Albert J. Mills</i>	vii
58. Gender Relations and Identity at Work: A Case Study of Masculinities and Femininities in an Advertising Agency <i>Mats Alvesson</i>	1

59. Stories of the Storytelling Organization: A Postmodern Analysis of Disney as " <i>Tamara-Land</i> " . <i>David M. Boje</i>	37
60. Accounting for the Dark Side of Corporate History: Organizational Culture Perspectives and the Bertelsmann Case <i>Charles Booth, Peter Clark, Agnes Delahaye, Stephen Procter and Michael Rowlinson</i>	77
61. Refusing to Be 'Me' <i>Joanna Brewis</i>	99
62. Entrepreneurial Identities: Reflections from Two Case Studies <i>Laurie Cohen and Gill Musson</i>	115
63. The Managing of the (Third) World <i>Bill Cooke</i>	133
64. On Being a Professional in a "Big Six" Firm <i>C. Grey</i>	159
65. Reflexivity in Organization and Management Theory: A Study of the Production of the Research 'Subject' <i>Cynthia Hardy, Nelson Phillips and Stewart Clegg</i>	185
66. Networking as Knowledge Work: A Study of Strategic Interorganizational Development in the Financial Services Industry <i>David Knights, Fergus Murray and Hugh Willmott</i>	213
67. Globalization, Postcolonial Theory, and Organizational Analysis: Lessons from the Rwanda Genocide <i>Brad S. Long and Albert J. Mills</i>	237
68. The Emergence of New Global Institutions: A Discursive Perspective <i>Steve Maguire and Cynthia Hardy</i>	261
69. Gendering Teamwork: Re-Writing the Feminine <i>Beverly Metcalfe and Alison Linstead</i>	285
70. Representing Markets: The Shaping of Fashion Trends by French and Italian Fabric Companies <i>Diego Rinallo and Francesca Golfetto</i>	311
71. Managing Managerial Identities: Organizational Fragmentation, Discourse and Identity Struggle <i>Stefan Sveningsson and Mats Alvesson</i>	339
72. The Labour of Aesthetics and the Aesthetics of Organization <i>Anne Witz, Chris Warhurst and Dennis Nickson</i>	367
73. Diversity in the Lean Automobile Factory: Doing Class through Gender, Disability and Age <i>Patrizia Zanoni</i>	387