Andreas Altmann • Bernd Ebersberger Editors

Universities in Change

Managing Higher Education Institutions in the Age of Globalization

Contents

1	Universities in Change: As a Brief Introduction. Andreas Altmann and Bernd Ebersberger
Part	I The Entrepreneurial University
2	Leading the Entrepreneurial University: Meeting the Entrepreneurial Development Needs of Higher Education Institutions. Allan Gibb. Gay Haskins and Ian Robertson
Part	II Embedding in the Economic and Social System
3	Reinventing Learning and Research in the Twenty-First Century via the Academic Firm and the Entrepreneurial University. 49 Elias G. Carayannis and Piero Formica
4	Demographic Trends and the Internationalisation of Higher Education: Emerging Challenges and Prospects. 59 Joe Nellis and David Slattery
5	Global Learning in American Higher Education: Strategies for Developing Global Citizens in an Era of Complex Interdependence

x Contents

6	Universities Between Politics and Economics: Autonomy, Performance Agreements and Global Budgets at Austrian Universities	7
7	Who is Leading Whom, Where to, What for: And How? Governance and Empowerment in the University of the Twenty-First Century	7
Par	t III Strategic and Operative Issues	
8	Learning From the Best: Implications From Successful Companies for Higher Education Management	7
9	Managing and Positioning of a Private Business School in Germany 15. Judith Marquardt and Hans Wiesmeth	5
10	Strategic Management for Growing Business Schools	1
11	Training Researchers in the Asia-Pacific: A Regional Response to Global Leadership in Research 20 Jeremy S. Eades and Malcolm Cooper	1
12	The Rejuvenation of a Professional School in the United States 21 Alfred S. Posamentier	7
13	Curriculum Change at a Japanese Private International University: The Influence of Global and Local Pressures on the 'NEW' Challenge	Ş
14	Leading-Edge Technologies and Facility for Competitive Higher Business Education	.1
15	Leveraging Universities Through IT Governance. 26 Peter Mirski, and Dietmar Kilian	5

Contents xi

16	Achieving Success Through Quality: The Role of Accreditation and Continuous Improvement in Management Education r. John M. Beehler and Denise J. Luethge	277	
17	Uniformity is No Virtue? Ekkehard Kappler	293	
Part	t IV Contributing to Economic and Social Development		
18	Higher Education Institutions and Regional Development Bemd Ebersberger, Sverre J. Herstad and Andreas Altmann	.311	
19	What Type of Companies Benefits from University Spillovers? Bernd Ebersberger, Andreas Altmann and Sverre J. Herstad	323	
20	Globalization, Regional Development, and the Evolving Local University Role: The Case of Vestfold, Norway Sverre J. Herstad and Thomas Brekke	.339	
Ind	Index		