

Simon Watts and Paul Stenner

Doing
Methodological
Research
Theory *nterp*



Contents

About the authors	vi
Acknowledgements	vii
List of figures and tables	viii
Section 1: Theory	1
1 Introducing Q methodology: the inverted factor technique	3
2 Theory and Q methodology: from Stephenson to constructionism	24
Section 2: Method	47
3 Basic design issues: research questions and Q sets	49
4 Doing the fieldwork: participants, materials and procedure	69
5 Understanding the analytic process (1): factor extraction	91
6 Understanding the analytic process (2): factor rotation and the preparation of factor arrays	113
Section 3: Interpretation	145
7 -Factor interpretation	147
8 Writing and publishing Q methodological papers	169
Appendices	
1 General instructions for completing a Q methodological study	189
2 Conducting an analysis using PQ Method: a step-by-step guide (plus an explanation of the PQ Method output or <i>.Us</i> file)	195
3 First draft crib sheets (for study factors 2, 3, 4 and 5)	219
References	225
Index	236