

Research in information systems

A handbook for research supervisors and
their students

Edited by

David Avison, ESSEC Business School, Paris

and

Jan Pries-Heje, IT University, Copenhagen



ELSEVIER
BUTTER WORTH
HEINEMANN

AMSTERDAM • BOSTON • HEIDELBERG • LONDON • NEW YORK • OXFORD
PARIS • SAN DIEGO • SAN FRANCISCO • SINGAPORE • SYDNEY • TOKYO

Table of Contents

Table of contents	v
Preface	ix
Acknowledgements	xiii
Part I Reflections	1
Chapter 1	3
Advising and supervising	
<i>Gordon B. Davis</i>	
Chapter 2	*
Confessions and reflections	35
<i>David Avison</i>	
Part II The supervisor—student relationship	55
Chapter 3	57
Metaphors for PhD study	
<i>Richard Haskemilk and Nancy L. RJSSO</i>	
Chapter 4	75
Focus on the supervisor	
<i>Rjiwiro Monteakgre and Duane Truex</i>	
Chapter 5	93
Focus on the student	
<i>Duane 'Imex, Ramiro Monteakgre, David Avison and Cherie</i>	

Part III Social and practical issues	107
Chapter 6	109
Serving two masters	
<i>Bjom Ljindell, Cathy Urquhart and Jan Pries-Heje</i>	
Chapter 7	131
Finance	
<i>Frant[^] Rowe and Jan Pries-Heje</i>	
Chapter 8	143
Ethical issues	
<i>Robert M. Davison</i>	
Chapter 9	153
Gender issues	
<i>Anita Greenhi/I and Lynette Kvasny</i>	
Chapter 10	163
Sexual orientation	
<i>David IF. Wilson</i>	
Chapter 11	171
Diverse cultures	
<i>David Avison, Muhammadou Kah, Jainaba Kah</i> <i>and Abimbola Sony an</i>	
Part TV Academic issues	183
Chapter 12	185
Discipline of information systems	
<i>Steve Elliott and David Avison</i>	
Chapter 13	207
Quality and originality	
<i>Jan Pries-Heje and David Avison</i>	
Chapter 14	221
Quantitative research	
<i>Detmar Straub, David Gefen and Marie-Claude Boudreau</i>	

<i>Contents</i>	vii
Chapter 15 Qualitative research <i>David Avison and Michael Myers</i>	239
Part V PhD models	• 255
Chapter 16 US model <i>Duane Truex and Cherie Long</i>	257
Chapter 17 UK Model <i>Guy Fitzgerald</i>	267
Chapter 18 Latin model <i>JodoAlvaro Carvalho and Frant^ Rome</i>	277
Chapter 19 Scandinavian model <i>Karlbein^ Kaut^</i>	287
References and further reading	299
Author biographies	313
Index	323