# Entrepreneurial Processes in a Changing Economy

Frontiers in European Entrepreneurship Research

Edited by

### Friederike Welter

Jönköping International Business School, Sweden

#### **David Smallbone**

Small Business Research Centre, Kingston University, UK

#### Anita Van Gils

Maastricht University School of Business and Economics, The Netherlands

IN ASSOCIATION WITH THE ECSB

## **Edward Elgar**

Cheltenham, UK • Northampton, MA, USA

# 1 400

## Contents

	t of contributors eword by Thomas Cooney	vii ix
1	Introduction Friederike Welter, David Smallbone and Anita Van Gils	1
2	Entrepreneurial mobility, resource orchestration and context Mike Wright	6
3	Cohesion, liveability and firm success in Dutch neighbourhoods Bart Sleutjes, Frank Van Oort and Veronique Schutjens	24
4	The role of the entrepreneur in determining growth: a longitudinal analysis of a new venture Colm O'Gorman	47
5	New moderating factors for the pioneer's success Pedro M. García-Villaverde, María J. Ruiz-Ortega and Gloria Parra-Requena	68
6	The use of financial bootstrapping in small and medium-sized ventures and the impact on venture growth Eddy Laveren, David Helleboogh and Nadine Lybaert	88
7	Knowledge acquisition through strategic networks: the case of franchising  Maryse Brand, Evelien Croonen and Roger Leenders	110
8	Openness and innovativeness within science-based entrepreneurial firms  Einar Rasmussen and Tommy Høyvarde Clausen	139
9	Promoting corporate entrepreneurship within a large company: /an in-depth case study Olga Belousova and Benoit Gailly	159

vi	Contents
----	----------

10	The state of the art of knowledge research in entrepreneurship: a ten-year literature review  Alejandro Campos and Esther Hormiga	177
Ind	lex	209

•