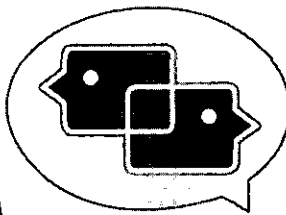


# THE SOCIAL MEDIA



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**TACTICS, TOOLS & STRATEGIES**  
 **FOR BUSINESS SUCCESS**



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