

## HEIKE BRUCH / BERND VOGEL

HARVARD BUSINESS REVIEW PRESS / BOSTON, MASSACHUSETTS

## **Contents**

	Acknowledgments	ix
Introduction	Leadership Is the Art of Orchestrating Energy	. 1
1	The Energy Matrix	21
2	Mobilizing Your Organization's Energy Escaping the Complacency Trap	61
3	Rebuilding Positive Energy Escaping the Corrosion Trap	105
4	Focusing Your Organization's Energy Escaping the Acceleration Trap	139
5	Sustaining Energy to Rise Above Number One Getting Beyond the Traps	173
6	Energizing Leaders Personal Perspectives on Boosting Energy	225
Appendix	How to Assess Your Organization's Energy	239
<b>'*</b>	Notes	247
	Index	257
	About the Authors	271