business ethics

Managing Corporate
Citizenship and Sustainability
in the Age of Globalization

third edition

ANDREW CRANE DIRK MATTEN



CONTENTS

List of figures List of boxes Guide to the book How to use the online resource centre Preface to the third edition Acknowledgements		xvii xx xxii xxiv xxvi xxvi
2.00		
D	NRT A	
Un	derstanding Business Ethics	1
1	Introducing Business Ethics	3
2	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	45
3	Evaluating Business Ethics: Normative Ethical Theories	91
4	Making Decisions in Business Ethics: Descriptive Ethical Theories	139
5	Managing Business Ethics: Tools and Techniques of Business Ethics Management	183
P/	ART B	
Co	ntextualizing Business Ethics	233
Th	e Corporate Citizen and its Stakeholders	
6	Shareholders and Business Ethics	235
7	Employees and Business Ethics	287
8	Consumers and Business Ethics	339
9	Suppliers, Competitors, and Business Ethics	389
10	Civil Society and Business Ethics	439
11	Government, Regulation, and Business Ethics	491
12	Conclusions and Future Perspectives	545

vi CONTENTS

References	557
Subject index	583
Authors index	602
Countries and regions index	608
Companies, organizations, and brands index	610