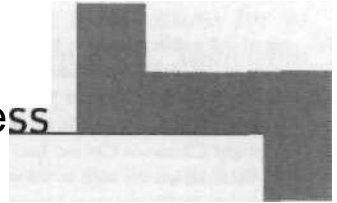


How to Measure Anything

Finding the Value of
Intangible Business



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Contents

Preface	
Acknowledgments	XV
SECTION I Measurement: The Solution Exists	
CHAPTER 1 The Intangibles and the Challenge	
CHAPTER 2 An Intuitive Measurement Habit: Eratosthenes, Enrico, & Emily	7
How an Ancient Greek Measured the Size of Earth	8
Estimating: Be Like Fermi	9
Experiments: Not just for Adults	12
Notes on What to Learn from Eratosthenes, Enrico, and Emily	16
CHAPTER 3 The Illusion of Intangibles: Why Immeasurables Aren't	*9
The Concept of Measurement	20
The Object of Measurement	24
The Methods of Measurement	2/
Economic Objections to Measurement	33
The Broader Objection to the Usefulness of "Statistics"	34
Ethical Objections to Measurement	36
Toward a Universal Approach to Measurement	39
SECTION II Before You Measure	
CHAPTER 4 Clarifying the Measurement Problem	43
Getting the Language Right: What "Uncertainty" and "Risk" Really Mean	45
Examples of Clarification: Lessons for Business from, of All Places, Government	<i>m</i>

CHAPTER 5	Calibrated Estimates: How Much Do You Know Now?	53
	Testing Your Ability to Assess Odds	53
	Calibration Exercise	55
	Further Improvements on Calibration	59
	Conceptual Obstacles to Calibration	61
	The Effects of Calibration	65
CHAPTER 6	Measuring Risk: Introduction to the Monte Carlo Simulation	71
	An Example of the Monte Carlo Method and Risk	74
	Tools and Other Resources for Monte Carlo Simulations	79
	The Risk Paradox	82
CHAPTER 7	Measuring the Value of Information	85
	The Chance of Being Wrong and the Cost of Being Wrong: Expected Opportunity Loss	86
	The Value of Information for Ranges	89
	The Imperfect World: The Value of Partial Uncertainty Reduction	92
	The Epiphany Equation: The Value of a Measurement Changes Everything	95
	Summarizing Uncertainty, Risk, and Information Value: The First Measurements	9s
SECTION HI	Measurement Methods	
CHAPTER 8	The Transition: From What to Measure to How to Measure	103
	Tools of Observation: Introduction to the Instrument of Measurement	105
	Decomposition	109
	Secondary Research: Assuming You Weren't the First to Measure It	113
	The Basic Methods of Observation: If One Doesn't Work, Try the Next	115
	Measure Just Enough	117
	Consider the Error	119
	Choose and Design the Instrument	124
CHAPTER 9	Sampling Reality: How Observing Some Things Tells Us about All Things	127
	Building an Intuition for Random Sampling: The Jelly Bean Example	132

	A Little About Little Samples: A Beer	
	Brewer's Approach	133
	The Easiest Sample Statistics Ever	138
	A Biased Sample of Sampling Methods	141
	Measure to the Threshold	147
	Experiment	151
	Seeing Relationships in the Data: An	
	Introduction to Regression Modeling	155
CHAPTER 10	Bayes: Adding to What You Know Now	161
	Simple Bayesian Statistics	161
	Using Your Natural Bayesian instinct	165
	Heterogeneous Benchmarking: A "Brand Damage"	
	Application	170
	Getting a Bit More Technical: Bayesian Inversion	
	for Ranges	174
SECTION IV	Beyond the Basics	
CHAPTER 11	Preference and Attitudes: The Softer	
	Side of Measurement	183
	Observing Opinions, Values, and the Pursuit	
	of Happiness	183
	A Willingness to Pay: Measuring Value via	
	Trade-offs	187
	Putting It All on the Line: Quantifying Risk Tolerance	192
	Quantifying Subjective Trade-offs: Dealing with	
	Multiple Conflicting Preferences	195
	Keeping the Big Picture in Mind: Profit Maximization	
	versus Subjective Trade-offs	199
CHAPTER 12	The Ultimate Measurement Instrument:	
	Human Judges	203
	Homo <i>absurdus</i> : The Weird Reasons behind	
	Our Decisions	204
	Getting Organized: A Performance Evaluation	
	Example	207
	Surprisingly Simple Linear Models	208
	How to Standardize Any Evaluation: Rasch Models	210
	Removing Human Inconsistency: The Lens Model	214
	Panacea or Placebo?: Questionable Methods of	
	Measurement	219
	Comparing the Methods	226

CONTENTS

CHAPTER 13	New Measurement Instruments for Management	229
	The Twenty-First-Century Tracker: Keeping Tabs with Technology	229
	Measuring the World: The Internet as an Instrument	232
	Prediction Markets: Wall Street Efficiency Applied to Measurements	235
CHAPTER 14	A Universal Measurement Method: Applied Information Economics	243
	Bringing the Pieces Together	244
	Case: The Value of the System That Monitors Your Drinking Water	248
	Case: Forecasting Fuel for the Marine Corps	253
	Ideas for Getting Started: A Few Final Examples	260
	Summarizing the Philosophy	267
APPENDIX	Calibration Tests	269
INDEX		279