International Entrepreneurship in Family Businesses

Jose C. Casillas

Associate Professor of Management at the University of Seville, Spain

Francisco J. Acedo

Assistant Professor of Management at the University of Seville, Spain

Ana M. Moreno

Lecturer of Management at the University of Seville, Spain

17I HOCHSCHULE

*** LIECHTENSTEIN

Bibliothek

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

Acl	knowledgements	vii
PA	RT I INTRODUCTION	
1.	International entrepreneurship of family firms: research process	3
PA	RT II ANTECEDENTS	
2.	The family business -	15
3.	Globalization and growth strategies for family businesses	42
4.	International family businesses: literature review and proposal	73
	RT III DETERMINANTS OF INTERNATIONAL TREPRENEURSHIP OF FAMILY BUSINESS _	
5.	Environmental influences on the internationalization of the	
	family business	97
6.	International entrepreneurship at the founder stage:	
	characteristics of the founder-owner	123
7.	Succession and international entrepreneurship I:	
	the succession process	139
8.	Succession and international entrepreneurship II:	
	antecedents, context and successor	167
9.	Other resources for international entrepreneurship in	
	family business	193
PA	RT IV CONCLUSION AND CASE STUDIES	
10.	Dimensions of international entrepreneurship and family	
	business internationalization —	215

Contents

11. Seven family multinational histories	235
12. Conclusion	287
Bibliography	295
Index	325