

Female Entrepreneurship

Implications for education, training
and policy

**Edited by Nancy M. Carter,
Colette Henry, Barra 6 Cinneide
and Kate Johnston**

|| Routledge

g ^ ^ Taylor & Francis Group

LONDON AND NEW YORK

Contents

<i>List of illustrations</i>	ix
<i>List of contributors</i>	xi
<i>List of reviewers</i>	xiii
<i>Foreword by Julie Kenny - Chair of the Small Business Council</i>	xiv
<i>Acknowledgements</i>	xvi
1 Introduction	1
COLETTE HENRY AND KATE JOHNSTON	
PART I	
Understanding female entrepreneurship	9
2 Female entrepreneurship: theoretical perspectives and empirical evidence	11
SARA CARTER AND SUSAN MARLOW	
3 Gender differences in the goals of owner-operated SMEs	37
JOHN WATSON AND RICK NEWBY	
4 Attitudes towards entrepreneurship among female and male undergraduates: a preliminary study	69
SHIRLEY-ANN HAZLETT, JOAN HENDERSON, FRANCES HILL AND CLAIRE LEITCH	
5 Media expressions of entrepreneurs: presentations and discourses of male and female entrepreneurs in Norway	88
ELISABET LJUNGGREN AND GRY AGNETE ALSOS	
6 An exploration of networking practices of female entrepreneurs	110
PAURIC MCGOWAN AND ALISON HAMPTON	

viii *Contents*

PART II

Promoting female entrepreneurship	135
7 Women and new business creation: breaking down the risk barriers	137
CLARE BRINDLEY	
8 Enhancing women's financial strategies for growth	151
CANDIDA G. BRUSH, NANCY M. CARTER, ELIZABETH J. GATEWOOD. PATRICIA G. GREENE AND MYRA M. MART	
9 Women in engineering and technological entrepreneurship: exploring initiatives to overcome the obstacles	168
ITA RICHARDSON AND BRIGA HYNBS	
10 Identifying good practice in the promotion of female entrepreneurship	187
PETRA PUECHNER AND CHRISTINE DIEGELMANN	
11 Conclusions: implications for education, training and policy	206
NANCY M- CARTER AND BARRA 6 CINNEIDE	
<i>Index</i>	216