

THE OXFORD HANDBOOK OF

---

ENTREPRENEURSHIP

---

*Edited by*  
MARK CASSON,  
BERNARD YEUNG,  
ANURADHA BASU  
AND  
NIGEL WADESON

OXFORD  
UNIVERSITY PRESS

# CONTENTS

---

<i>List of figures</i>	viii
<i>List of tables</i>	ix
<i>List of editors and contributors</i>	xi

1. Introduction	1
MARK CASSON ET AL.	

## PART I THEORY AND HISTORY

2. Theories of entrepreneurship: Historical development and critical assessment	33
MARTIN RICKETTS	
3. Entrepreneurship: An evolutionary perspective	59
J. STANLEY METCALFE	
4. Cognitive aspects of entrepreneurship: Decision-making and attitudes to risk	91
NIGEL S. WADESON	
5. Entrepreneurship and marketing	114
MARTIN CARTER	
6. Historical biographies of entrepreneurs	138
T. A. B. CORLEY	

## PART II SMALL FIRMS

7. Determinants of small firm survival and growth	161
ROBERT CRESSY	
8. Start-ups and entry barriers: Small and medium-sized firms population dynamics	194
ZOLTAN J. ACS	

9. Definitions, diversity and development: Key debates in family business research 225  
CAROLE HOWORTH, MARY ROSE AND ELEANOR HAMILTON
10. Evaluating SME policies and programmes: Technical and political dimensions 248  
DAVID J. STOREY

### PART III INNOVATION

11. Entrepreneurship, growth and restructuring 281  
DAVID B. AUDRETSCH AND MAX KEILBACH
12. Innovation in large firms 311  
WALTER KUEMMERLE
13. Entrepreneurship, technology and Schumpeterian innovation: Entrants and incumbents 332  
LUCA BERCHICCI AND CHRISTOPHER L. TUCCI

### PART IV FINANCE

14. Venture capital 353  
ROBERT CRESSY
15. Corporate venture capital: Past evidence and future directions 387  
GARY DUSHNITSKY

### PART V EMPLOYMENT, SELF-EMPLOYMENT AND BUY-OUTS

16. Entrepreneurship, self-employment and the labour market 435  
SIMON C. PARKER
17. Habitual entrepreneurs 461  
DENIZ UCASARAN, PAUL WESTHEAD AND MIKE WRIGHT
18. Entrepreneurship and management buy-outs 484  
MIKE WRIGHT AND ANDREW BURROWS

## PART VI SOCIAL AND CULTURAL ASPECTS

- |  |     |
|--|-----|
| 19. The social dimensions of entrepreneurship                | 511 |
| AMIR N. LICHT AND JORDAN I. SIEGEL                           |     |
| 20. Institutional obstacles to entrepreneurship              | 540 |
| KATHY FOGEL, ASHTON HAWK, RANDALL MORCK AND<br>BERNARD YEUNG |     |
| 21. Ethnic minority entrepreneurship                         | 580 |
| ANURADHA BASU  |     |
| 22. Migration of entrepreneurs                               | 601 |
| ANDREW GODLEY  |     |
| 23. Women entrepreneurs: A research overview                 | 611 |
| CANDIDA G. BRUSH   |     |
| 24. Enterprise culture                                       | 629 |
| MARINA DELLA-GIUSTA AND ZELLA KING                           |     |

## PART VII SPATIAL AND INTERNATIONAL DIMENSIONS

- |  |     |
|--|-----|
| 25. Regional Development: Clusters and districts   | 651 |
| PHILIP McCANN  |     |
| 26. International expansion: Foreign direct investment by<br>small- and medium-sized enterprises | 671 |
| PETER J. BUCKLEY   |     |
| 27. Entrepreneurship in transition economies   | 693 |
| SAUL ESTRIN, KLAUS E. MEYER AND MARIA BYTCHKOVA  |     |

- |              |     |
|--------------|-----|
| <i>Index</i> | 726 |
|--------------|-----|