

# **HOW TO CREATE A RELEVANT PUBLIC SPACE**

**AAT VOS**

**NAI010 PUBLISHERS**

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**'Third places  
are our social  
cement. We  
cannot do  
without.'**

Aat Vos - page 16

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**'You can not force  
a community.'**

Diane Ghirardo - page 20

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**'A part of all of us  
wants to escape  
mediocrity.'**

Winy Maas - page 80

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**‘Customers want to have memorable experiences.’**

Joseph Pine - page 134

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**‘We need a place where we can go, learn something and better ourselves.’**

Sergio Dogliani - page 188

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**‘To avoid alienation we need indeterminate spaces like the street and the bus stop.’**

Saskia Sassen - page 235